



**PRESS CONTACTS:**

Tony Cook, Marketing & Membership Assistant  
Union Station Kansas City, Inc.  
816.460.2214  
tcook@unionstation.org

Christel Gollnick, VP and PR  
River City Studio (on behalf of USKC)  
816.474.3922  
christel@rivercitystudio.com

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## Search for Guestosaurus Rex Announced

Union Station Kansas City on the lookout for 100,000th Ticket Sold to *Dinosaurs Unearthed*

**KANSAS CITY, Mo., August 3, 2010** – Union Station officials announced today after surpassing the 75,000<sup>th</sup> ticket sold over the weekend to the limited engagement *Dinosaurs Unearthed* special exhibition that they are on the lookout for the fortunate holder of the 100,000<sup>th</sup> ticket purchased. One lucky individual—our “Guestosaurus Rex”—along with three of their family members and/or friends, will win a humongous package of prizes and benefits! The winner will receive:

- A free friends and family membership for up to 4 individuals with a special key to Science City for the remainder of 2010 and all of 2011
  - Membership is good at over 290 science centers and museums across the U.S. and worldwide through ASTC (Association of Science and Technology Centers)
- 4 free “Friendosaurs” from Build-A-Dino® by Build-A-Bear Workshop®
- 4 free tickets to Irish Fest at Crown Center on September 3-5, 2010
- A ride on Union Station’s Science City DinoLab float in the American Royal Parade on September 25, 2010
- \$100 Price Chopper Gift Certificate
- A free night at the Westin Hotel at Crown Center
- \$100 Pierponts Restaurant Gift Certificate

“Based on the record-pacing attendance numbers we’ve been experiencing since the attraction opened on May 1<sup>st</sup>, we expect the 100,000<sup>th</sup> ticket to be sold before or during Labor Day weekend,” said George M. Guastello II, President and CEO, Union Station Kansas City, Inc. “We just want to thank the community for their support.”

While this special exhibition is the catalyst drawing thousands of people through the doors of Union Station this summer, the feedback from many local and regional visitors indicates they are excited to learn the fun experiences they had as kids in Science City and other Union Station attractions a decade ago have been updated and are available to their children and friends. For others who have not previously visited Union Station, they are showing surprise at, and support for, what Union Station offers year-round including the new Model Railroad Experience and several other attractions.

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Guastello said, “The halls are filled with the faces and buzz of people of all ages from all neighborhoods. The legacy of being a place that is open to the entire bi-state community lives on.”

“A whole new generation in Kansas City is showing their support of the investment made in saving our area’s own ‘dinosaur’ based on the fact that our membership numbers are breaking all records,” said Lori Glazer, Director of Sales and Customer Service.

Both tickets to events and attractions, as well as memberships, can be purchased online at [www.unionstation.org](http://www.unionstation.org). The ticketing team at the counter on Level B and ticketing kiosks throughout the building are available to serve guests efficiently. Convenient parking is located on the north side of the building.

*Dinosaurs Unearthed* is welcomed to Union Station in part by Blue Cross Blue Shield of Kansas City, Entertainment Properties, Inc., Time Warner Cable of Kansas City/Connect a Million Minds, The Westin at Crown Center, and River City Studio. These sponsors and many others within the community are recognized throughout the exhibit. *Dinosaurs Unearthed* is open to the public Tuesday-Saturday from 10 a.m. to 6 p.m. and Sunday from 11 a.m. to 6 p.m. Admission prices start as low as \$7.00 for children and \$8.50 with a Union Station membership. More information can be found at [dino.unionstation.org](http://dino.unionstation.org).

### **Dinosaurs Unearthed Facts:**

- 75,000+ tickets sold since May 1, 2010.
- Union Station membership sales for May, 2010 are 3 times the number sold in May 2009 and numbers for June and July also surpassing previous sales.
- Individual purchasing the 100,000<sup>th</sup> ticket will win a valuable package of prizes.

### **About Union Station Kansas City, Inc.**

Union Station Kansas City is a historical landmark and civic asset renovated and reopened to the public in 1999. The organization, driven by its mission of science and history education and entertainment, features a science center, the KC Rail Experience, the region’s only 3D giant screen movie theater, live theater, shops and restaurants. Visit [unionstation.org](http://unionstation.org) for details.

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